

International Albinism Awareness Day

Africa Albinism Network <info@africaalbinismnetwork.org>

Sat 11/06/2022 09:31

To: Africa Albinism Network <info@africaalbinismnetwork.org>



Your Social Media Guide



INTERNATIONAL ALBINISM AWARENESS DAY JUNE 13

This year, to celebrate International Albinism Awareness Day (June 13), let's flood the internet with support for people with albinism in Africa!

Explore and use the #IAAD2022, #UnitedInMakingOurVoiceHeard and #AlbinismRising hashtags on social media to see how persons with albinism around the continent are raising awareness.

A Social Media Toolkit for You!

This social media toolkit will help you to:

- Raise awareness about IAAD and what's being done in Africa
- Share resources with friends & family, and
- Share scroll-stopping graphics

Spread Awareness with these Scroll-Stopping Graphics

Share these on Facebook, Instagram, Twitter, and WhatsApp to support persons with albinism in Africa!

Download Toolkit & Graphics Here



Or check out the Africa Albinism Network's posts on our social media accounts and re-post and tag **@AfricaAlbinism** so we can amplify your support for persons with albinism!

Click on the icons below to connect with the Africa Albinism Network (AAN) on social media:



Suggested Posts

Use our sample social media posts below for an inspiration/boost or create your own for June 13. These are all formatted to fit Twitter's character limits but can be used anywhere!

IAAD Announcement (June 11 – 12)

- Did you know that June 13 is International Albinism Awareness Day? Learn how you can support persons with #albinism on this day! @albinismday has great resources. <https://bit.ly/3O1A7MD> #IAAD2022
- Over the past 20 years, albinism groups have increased tenfold worldwide and are making an impact across the world. Every month of June for #IAAD, we want to highlight the work being done by albinism groups around the world. #UnitedInMakingOurVoiceHeard
- June is Albinism Awareness Month in some countries to celebrate how groups of persons with albinism and individuals increase the visibility of persons with albinism in all domains of life #IAAD2022 #AlbinismRising #Albinismawareness

Action on Albinism in Africa (June 13)

- We call for the adoption of the @AfricanUnion Plan of Action on Albinism through National Action Plans (NAP). So far, 8 countries have or are in the process of adopting their NAPs. Engage @AfricaAlbinism to start NAP processes in your country. #IAAD2022 #AlbinismRising
- Did you know that myths & misbeliefs about albinism have led to over 800 reported attacks across 28 countries in Africa? Read how African countries are implementing National Action Plans to challenge these attacks <https://bit.ly/3NWDHYe> #IAAD2022 #AlbinismRising

Show your Support (June 13)

- I won't stay quiet about the rights of persons with #albinism to live a life free from brutality and discrimination #IAAD2022 #UnitedInMakingOurVoiceHeard

- Have you ever thought of how negative attitudes towards persons with #albinism affect their mental health and psychological wellbeing? Appreciate and celebrate diversity. Stop the stigma! #IAAD2022 #AlbinismRising
- Our attitudes towards persons with #albinism are barriers to accessing education, health, and employment. We are humans despite our complexion and that's what makes the world a beautiful place. Let's appreciate and celebrate diversity this year for #IAAD2022! #AlbinismRising

Thank you for supporting persons with albinism with us this month. We're so grateful for you!

Copyright © 2022 Africa Albinism Network, All rights reserved. The administrative centre of the Network is led by Under the Same Sun.

Thank you for reading our newsletter. If you loved it, you can tell a friend to subscribe [here](#)

This email was sent to info@africaalbinismnetwork.org
[why did I get this?](#) [unsubscribe from this list](#) [update subscription preferences](#)
Africa Albinism Network · 303-15127 100 Ave · Surrey, BC V3R 0N9 · Canada